



ANUSPA
HERITAGE PRODUCTS PVT LTD

- ▶ **Established in 1995**, with over three decades of expertise in soap manufacturing
- ▶ **Global presence across 5 of 7 continents**, serving diverse international markets
- ▶ **Trusted by 150+ active customers**, managing a robust portfolio of **1,000+ SKUs**

ANUSPA HERITAGE PRODUCTS PVT. LTD.

Company Profile

Head Office and Factory Location



Head Office & R&D Centre : Navi Mumbai



Factory 1: Parwanoo (Himachal Pradesh)
Nearest Airport – Chandigarh (~30kms)



Factory 2: Khopoli (Maharashtra)
Nearest Airport – Navi Mumbai (~40kms)
Nearest Seaport- JNPT (~30kms)

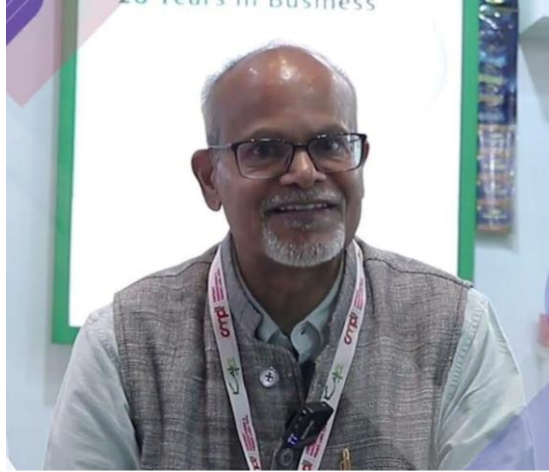


Factory 3: Turbhe MIDC (Navi Mumbai)
Nearest Airport – Navi Mumbai (~10kms) & Mumbai (~25 km)

Accreditations, Licenses and Certificate



Management Team



Mr. Rakesh Bansal
(Founder, Anuspa Group)

- IIT Delhi engineer and IIM Kolkata alumnus
- Former Godrej Soaps professional
- Founded soap contract manufacturing business in 1995
- Known for **entrepreneurial vision**, operational excellence, and long-term value creation



Mr. Rajiv Jain
(Partner, Anuspa Group)

- Chartered Accountant
- **28 years' leadership experience** as Director at Microtek Group, with strong manufacturing exposure
- Drives **strategic leadership**, enhancing governance, optimizing planning, and enabling sustainable growth for the Anuspa Group.



Mr. Sidhartha Jain
(CEO, Anuspa Group)

- Dual MBA from SP Jain Global with **international exposure**
- Experience across four global economies
- **Supply Chain specialist**, driving efficient and effective end-to-end supply chain solutions for customers

Plant Details

Manufacturing Units	Parwanoo (Himachal Pradesh)	Khopoli (Maharashtra)	Turbhe (Navi Mumbai)
 Facility Footprint	70,000 sq. ft.	45,000 sq. ft.	4,000 sq. ft.
 Core Product Capabilities	- Mass market bath soaps - Syndet / 5.5 pH bars - Medicated soaps - Glycerine transparent soaps	- Regular bath soaps (Domestic / Export) - Glycerine transparent soaps - Ayurvedic soaps - Hotel soaps	- Liquid skincare (BW, shampoo, conditioner, lotions) - Cold process soaps & shampoo bars
 Monthly Output Scale	3–3.5 crore soaps	2–2.5 crore soaps	3–4 lakh bottles / jars 1.5-2 lakh tubes 1 lakh CP soap units
 Output per category	2,000 MT mass market bath soaps 750 MT syndet soaps 600 MT medicated soaps 150 MT glycerine soaps	2,000 MT regular soaps 120 MT glycerine soaps 200 MT hotel soaps	50 MT liquid skincare 15 MT cold process soaps
 Licenses	- Drug License - Cosmetics License	- Cosmetics License - Ayurvedic License	Cosmetics License

Strategic Overview

Current USPs

Experience & Expertise

45+ Years | **1500+** stable formulation
 | **300+** satisfied corporate

Flexibility

Manufacturing Location | MOQ's |
 Packaging Customisation | Shapes

R&D Capabilities

In-house R&D lab with stability testing
 facility

Supply Chain Strength

Strong vendor network ensure
 reliability, consistency, competitive
 pricing & upcoming development

Automated Packaging

Automated machine for diverse
 packaging formats

Upcoming Developments



WHO-GMP certification at the Parwanoo facility to
 strengthen global compliance



20,000 sq. ft. expansion at the Khopoli plant to scale
 capacity



Fully automated glycerine soap line for consistent,
 high-volume output



AI-based vision inspection & SCADA systems enabling
 Six Sigma manufacturing



Integrated liquid manufacturing facility at Parwanoo

Our Product Range

1

Toilet Soap

(Bath Soaps)
(65TFM to 76TFM)



2

Baby Soaps



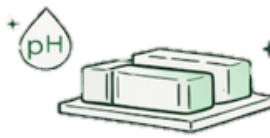
3

Glycerine Soap



4

Syndet Bars / 5.5pH Bars



5

Medicated Soaps



6

Hotel Soaps



7

Cold Pressed Handmade Soap



8

Shampoo Soap



9

Ayurvedic Soap



10

Multifunctional Soap

(Utensil + Laundry)



OTHER SKINCARE/PERSONAL CARE

Body Wash	Hand Wash	Lotions	Creams	Shampoo	Conditioner
Scrubs	Oils	Gels	Serum	Lip Balm	Lip Scrub

Partners

FMCG Giants



Pharma / Derma



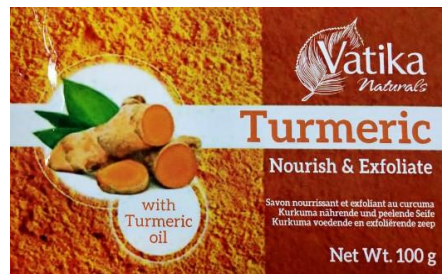
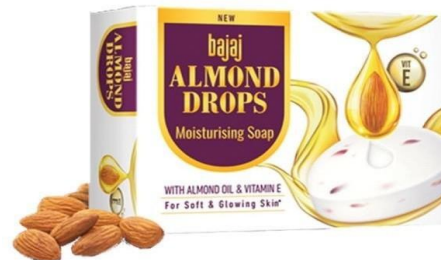
D2C / Luxury / Baby



Retail Chains/ International brands



Mass Market



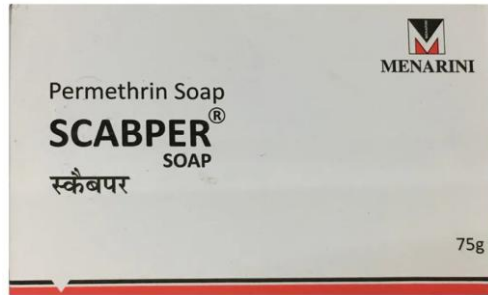
Baby Soaps



Glycerine Transparent Soaps



Derma, Medicated, Syndet Soaps



Luxury & D2C



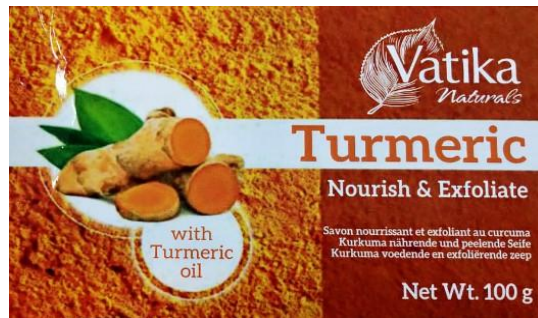
Handmade Soaps



Retail chains and Modern Retail



International Brands & Exports



Hotel Soaps





ANUSPA

HERITAGE PRODUCTS PVT LTD

<https://anuspaheritage.com/>

Factory 1

*Plot no.3, Industrial Estate,
Khandeen, Parwano, (HP) -
173220*

Factory 2

*27/4, Village Dahivali, Pali Phata,
Khopoli (MH) - 410203*

Head Office and Factory 3:

*401, Turbhe Industrial Park, S
Central Rd, TTC Industrial Area,
Turbhe MIDC, Turbhe, Navi
Mumbai, Maharashtra 400705*

Contact

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